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be soft / be hard - 1. a material with very low quantities found naturally occurring in the human body, used in the process of correcting perceived imperfections (in antiperspirants) and as camouflage to the aging process (in makeup powders) 2. working in synergy with the skin, 'inhuman' qualities are reprocessed into compounds to become a skin compatible substitute for the alteration to effectively disguise a 'human' imperfection 3. the material is flawed, but smart, in the sense that it too has been retouched to be effectively used as a retoucher 4. fragile and tenuously cancelling out perceived weakness in all things combined, metal to flesh, with expensive packaging 5. the final touch is all fun and games until you see a picture of your eyebrows from 2009.

Natalie Dray